

50 Free Tools:

Website:

1. [Google Analytics](#) - Track who is visiting your site & where they are coming from.
2. [Wix](#) - Build Your Website in a Day
3. [Yoast SEO](#) - Easy way to manage SEO
4. [Hot Jar](#) - Lets you know what people like and don't like about your website
5. [Medium](#) - Start a blog and get new traffic
6. [Wistia](#) - A great video posting platform
7. [Peek](#) - Learn about how people are getting to your website
8. [Hemingway](#) - Lets you improve quality of blog posts
9. [Website Grader](#) - Lets you know what you can improve on your website
10. [Shared Count](#) - Find out how many people have shared your website

Social Media:

11. [Buffer](#) - Manage Your Social Media Posts
12. [IFFT](#) - Lets you schedule commands so you can post in two places at once
13. [Hootsuite](#) - Lets you schedule posts across social media platforms
14. [Hashtagger](#) - App that lets you know the best hashtags to use for your posts
15. [Facebook Page Performance Barometer](#) - Tells you how your Facebook is doing
16. [Simply Measured](#) - Introduces you to the data on your followers
17. [Save Publishing](#) - Lets people tweet quotes from your blog posts or website
18. [Followerwonk](#) - Up your Twitter follower game
19. [Latest.is](#) - Gives you the trending topics on Twitter
20. [Tweriod](#) - Lets you know the best times to post on Twitter

Email:

21. [Rebump](#) - free trial to send automated follow-up emails
22. [Boomerang](#) - Lets you schedule emails
23. [Mail Tracker](#) - Let's you see if people opened your email
24. [Hello Bar](#) - Capture email addresses on your website
25. [MailChimp](#) - Send out email newsletters
26. [Tiny Letter](#) - Free email newsletter creator
27. [SendInBlue](#) - Great for SMS marketing
28. [Rapportive](#) - Know who you are emailing
29. [New Old Stamp](#) - Custom email signature

30. [Crystal](#) - Write better emails

General

31. [Pic Monkey](#) - Free photo editor
32. [HARO](#) - Find out what reporters need sources for
33. [Invoice Generator](#) - An easy way to create invoices
34. [Any Email Finder](#) - Lets you find reporter's email addresses
35. [Google Docs](#) - Easy way to manage & send documents
36. [Dropbox](#) - Storage space for photos & video
37. [Unsplash](#) - Free stock images
38. [Headline Analyzer](#) - So your headlines stand out
39. [Infographic Maker](#) - So you can lay it all out there
40. [Canva](#) - Photo editor
41. [Bit.ly](#) - Link shortner
42. [Google Alerts](#) - So you can know if people are talking about you
43. [SumoMe](#) - Does a little bit of everything
44. [Uber Conference](#) - Free conference call line
45. [Blog Topic Generator](#) - So you know what to write about
46. [Google Trends](#) - So you know what people are talking about
47. [Klout](#) - Find social media influencers
48. [Open Site Explorer](#) - Tells you how your website is ranking
49. [Charlie](#) - Get to know potential clients
50. [Pop Up](#) - Add to your website so people get a direct CTA